SPORT Management Seminar - Sport Law

Case Study Analysis/Presentation

ASSIGNMENT

You will be designate a sport law issue over the last 5 years in the sport business.

This case study paper must be 3-5 pages (excluding Cover Page and Reference Page), with 10 sources. This paper must use proper APA with in-text citations and reference page.

PURPOSE

Sport management students can employ case study research when desiring a deeper understanding of practical matters in the sport profession. **Case studies typically explore, describe, illustrate, or explain a single selected matter and are generally explanatory, exploratory, and descriptive. Most case studies in sport management are focused on answering the how and why research questions (Qualitative Research).** The most widely accepted definition is offered by Yin (2003): A case study is an empirical inquiry that investigates a contemporary phenomenon within its real-life context, especially when the boundaries between phenomenon and context are not clear (p. 13). Case study research often relies on multiple sources of data and becomes a research strategy built on theory while integrating multiple sources of data collection such as observations, document review, or interviews. A case study generally entails in-depth examination of a single case (a people group, situation, condition, or circumstance), yet the research process engages many variables of information from multiple sources (interviews, observations, archival data, historical information, surveys, and analyses of documents).

ASSIGNMENT LOGISTICS/SPECIFICS

- **You must include a "Faith Integration" Section**
- Present the case in its entirety; provide ample detail about the case and the logistics of the case. What was the core problem, issue, matter, or quandary?